In Case You Missed It...

From White House Briefing Room Blog

An Exciting Public-Private Partnership Story In The Works April 3, 2009

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On Monday the White House is co-hosting its fifth and final regional health reform forum in California.

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This "White House Western Regional Health Reform Forum" is happening in Los Angeles and is being co-hosted by California's Republican Governor Arnold Schwarzenegger and Washington's Democratic Governor Chris Gregoire.

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The CA Governor's office has exhibited great vision and commitment to this forum on behalf of the host state. Their leadership has identified public-private partnerships of all sorts and brought creative and visionary thinking on how to best further the discussion on health reform while reaching out to the vast geographical diversity of the state. While the main forum is occurring with Gov Schwarzenegger, Gov Gregoire and the President's Domestic Policy Director Melody Barnes, they'll be having satellite health forums going simultaneously and networked into the main site in LA from Oakland, San Diego, and Clovis. They are also embracing public-private partnerships with various website partners so not only will the health forum be streamed live on the CA HHS government site, it will also be blasted out to whole networks of other sites so as many Americans as possible have an opportunity to take part in this historic discussion. They also partnered with one the country's leading non-profit health foundations, The California Endowment --who they've worked with in the past on important issues such as childhood obesity-- in order to expand their capacity to reach front-line organizations and access the expertise of the front-line organizations who have been advocating for health reform for many, many years.

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(This report can be read in its entirety at: http://www.whitehouse.gov/blog/09/04/03/An-Exciting-Public-Private-Partnership-Story-in-the-Works/)